

# KRISTIN AASEN

2636 Worden Street, #108  
San Diego, CA 92110  
303.257.8835  
kaasen@comcast.net  
www.kristinaasen.com

## PROFESSIONAL SKILLS

- Manage marketing design and production precisely and accurately from concept to completion
- Work well independently and in team situations
- Ability to handle multiple projects and meet tight deadlines within established budget
- Enjoy turning creative ideas into finished projects with attention to detail

## TECHNICAL SKILLS

- Extensive knowledge of computer skills relating to print design, web page design, and multimedia animation
- Proficient in the printing process
- Strong knowledge of desktop video editing
- Familiarity in 3D animation/modeling and compositing

## COMPUTER SKILLS

- CS4 Acrobat 9 Pro
- CS4 After Effects
- CS4 Dreamweaver
- CS4 Fireworks
- CS4 Flash
- CS4 Illustrator
- CS4 InDesign
- CS4 Photoshop
- CS4 Premiere
- Final Cut Pro
- MS Office
- QuarkXPress

## WORK HISTORY

**TCF Bank;** November 2004 to February 2009; Denver, Colorado and Phoenix, Arizona

*Graphic Design Specialist II, Bank Officer*

- Responsible for creation, production, and distribution of branch signage, outside sales materials, sponsorship collateral, internet banner ads, and internal communication pieces
- Supervised marketing department and worked with outside vendors to see that projects are complete and accurate
- Managed communication network for branch plasma television advertising
- Animated advertising spots for plasma communication network and television
- Provided design materials for all internal TCF Bank divisions
- Streamlined and maintained the TCF Bank Colorado internal "intranet"

**Colorado Parent Magazine;** August 2004 to November 2004; Denver, Colorado

*Graphic Designer (part-time/temporary position)*

- Provided art direction and design for three local Denver magazines
- Developed pagination for all editorial and ads
- Coordinated a team of account executives for design and delivery of all client ads

**Colortech Printing;** October 1996 to March 2003; Denver, Colorado

*Graphic Designer*

- Met with clients to discuss design projects in order to meet their specific needs
- Created all pre-press art including logos design, corporate identity packages, and brochures

**Encore Media;** October to December 1999; Denver, Colorado

*Computer Animation Internship*

- Gained proficiency in 3D animation/modeling, compositing, and desktop video editing

## FREELANCE

**Olympic Swimming**

- Designed quarterly newsletter and statistics report

**KeyBank**

- Created marketing collateral including flyers, invitations, and posters

**Setlik Design**

- Created artwork and animated characters for video games

**Great Plains**

- Provided "design snapshots" for discovery channel's television series "Rally Round the House"

**Skea Limited**

- Created catalogue, color chart, and posters for annual fashion show

**InSite Denver Magazine**

- Organized and managed production project of magazine
- Provided design and layout for *InSite Denver's Best of 2002* magazine

## EDUCATION

- **Colorado Film School;** Final Cut Pro 7 Apple Certification Training Course; January 2010; Denver, Colorado
- **Art Institute of Colorado;** Website Design Program Certificate; December 2007; Denver, Colorado
- **Art Institute of Colorado;** BA Computer Animation; March 2001; Denver, Colorado
- **Santa Fe Community College;** AA Graphic Design; May 1994; Gainesville, Florida

